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# Intensity and punch in a compact size

The new Philips LED GU10 delivers effective light output in a smaller size. Perfect for accent and track lighting.

## LED benefits

- Will not fade colors, avoids inventory spoilage
- Create contrast and depth
- Long rated average life—reduced maintenance cost
- Low energy use—better for the environment
- Optics engineered to eliminate multiple shadows
- Smooth dimming to 10% of full light levels\* (ADD FOOTNOTE)

## Easy to experience

- Emits virtually no UV/IR light in the beam
- Contains no mercury
- AirFlux technology for sleek, lightweight design
- Provides quality white light and a crisp, uniform beam

# Philips LED GU10 Lamps

## Ordering, Electrical and Technical Data (Subject to change without notice)

Product Number	Model Number	Ordering Code	Description	Bulb	Base	Voltage (Volts AC)	Nom. Watts	Equiv. Wattage <sup>1</sup>	Dim. <sup>2</sup>	Rated Avg. Life (Hrs.) <sup>3</sup>	Color Temp (K)	Lumens	CRI	Beam	MBCP <sup>4</sup> (cd)
<b>Standard Halogen GU10 50W ENERGY STAR® Equivalent</b>															
<input type="checkbox"/> 45440-5	9290011288	4.5GU10/LED/830/F25 DIM 120V	Flood	PAR16	GU10	120	4.5	50	Y	25,000	3000	315	80	25°	2300

1. Light output comparison based upon the ENERGY STAR® Integral LED Lamp Center Beam Intensity Benchmark tool which can be found at [EnergyStar.gov/LEDBulbs, Lamps V1.1 September 2014.pdf](http://EnergyStar.gov/LEDBulbs_Lamps_V1.1_September_2014.pdf)

2. Insert Dlm footnote

3. Rated Avg. Life is based on engineering testing and probability analysis.

4. Based on photometric testing consistent with IES LM-79. Maximum Beam Candlepower.

ENERGY STAR® Test in progress.

## Shipping Data (Subject to change without notice)

Product Number	SKU UPC (0-46677)	Outer Bar Code (5-00-46677)	Case Qty.	Case Weight (lbs.)	Case Cube (cu. Ft.)	Pallet Qty	SKUs per Layer	Layers High	SKU Dimensions (W x D x H) (In.)	Case Dimensions (W x D x H) (In.)	Pallet Dimensions (W x D x H) (In.)
<b>Standard Halogen GU10 50W ENERGY STAR® Equivalent</b>											
45440-5	45440-1	45440-6	10	1.5	0.08	4560	380	12	2.0 x 2.0 x 2.4	10.5 x 4.4 x 3.0	47.2 x 39.4 x 42.3

FCC NOTE: These lamps comply with Part 15 of the FCC Rules. Operation is subject to the following 2 conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation. This class B digital apparatus complies with Canadian ICES-003.



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